

Jamf Announces Third Quarter 2024 Financial Results

- *Q3 total revenue year-over-year growth of 12% to \$159.3 million*
- *ARR year-over-year growth of 12% to \$635.0 million as of September 30, 2024*
- *GAAP operating loss of \$15.9 million, or (10)% of total revenue, compared to GAAP operating loss of \$31.9 million, or (22)% of total revenue, in the third quarter of 2023*
- *Non-GAAP operating income of \$27.7 million, or 17% of total revenue, compared to \$12.4 million, or 9% of total revenue, in the third quarter of 2023*

MINNEAPOLIS – November 7, 2024 – Jamf (NASDAQ: JAMF), the standard in managing and securing Apple at work, today announced financial results for its third quarter ended September 30, 2024.

“Jamf continues to define how Apple management and security seamlessly work together to create an experience end users love and organizations trust, as evidenced by the numerous innovations announced at this year’s Jamf Nation User Conference,” said John Strosahl, Jamf CEO. “We’re excited about the opportunities these innovations provide to our business as we continue to execute our three-year strategic plan.”

Third Quarter 2024 Financial Highlights

- **Revenue:** Total revenue of \$159.3 million, an increase of 12% year-over-year.
- **ARR:** ARR of \$635.0 million as of September 30, 2024, an increase of 12% year-over-year.
- **Gross Profit:** GAAP gross profit of \$123.3 million, or 77% of total revenue, compared to \$110.4 million in the third quarter of 2023. Non-GAAP gross profit of \$129.9 million, or 82% of total revenue, compared to \$117.0 million in the third quarter of 2023.
- **Operating Loss/Income:** GAAP operating loss of \$15.9 million, or (10)% of total revenue, compared to \$31.9 million in the third quarter of 2023. Non-GAAP operating income of \$27.7 million, or 17% of total revenue, compared to \$12.4 million in the third quarter of 2023.
- **Cash Flow:** Cash flow provided by operations of \$37.4 million for the TTM ended September 30, 2024, or 6% of TTM total revenue, compared to \$47.2 million for the TTM ended September 30, 2023. Unlevered free cash flow of \$81.3 million for the TTM ended September 30, 2024, or 13% of TTM total revenue, compared to \$60.6 million for the TTM ended September 30, 2023.

A reconciliation between historical GAAP and non-GAAP information is contained in the tables below and the section titled “Non-GAAP Financial Measures” below contains descriptions of these reconciliations.

Recent Business Highlights

- Ended the third quarter serving more than 76,000 customers with 33.9 million total devices on our platform.¹
- Achieved another milestone with our security solutions, achieving over \$150 million in ARR. Security ARR was \$151.5 million as of September 30, 2024, representing 26% year-over-year growth and 24% of Jamf’s total ARR.
- Announced the appointment of David Rudow as Chief Financial Officer, effective November 28, 2024.
- Launched Global Partner Program to deliver tailored opportunities for partner growth, improving speed to market, partner experience and scale.

- Entered five-year agreement with Microsoft to join the Microsoft ISV Partner Program to accelerate growth through Microsoft Azure. Jamf offerings will be hosted on Azure cloud and available for purchase on Azure Marketplace, providing greater value to joint customers.
- Joined Okta's Elevate Partner Program to drive further go-to-market alignment and accelerate product innovation between the companies.
- Highlighted latest innovations including Blueprints, Self Service+, Compliance Benchmarks and AI Assistant at the 15th annual Jamf Nation User Conference, the world's largest gathering of Apple admins.
- Named "Mobile Security Solution of the Year" at the Computing Security Awards 2024.
- Featured in the 2024 Verizon Mobile Security Index which highlights escalating risk in mobile and IoT security, with a focus on threats facing critical infrastructure.
- Announced same-day support for recently released Apple operating systems including macOS Sequoia, iOS 18, iPadOS 18, tvOS 18, visionOS 2 and watchOS 11.

⁽¹⁾ Customer and device counts have been adjusted as a result of our recent comprehensive systems update. In addition, revenue for certain licenses has expired in this period and therefore those customers and devices have been removed from our counts. Absent these adjustments, customer additions would be similar to Q1 2024 and device additions would be similar to Q2 2024.

Financial Outlook

For the fourth quarter of 2024, Jamf currently expects:

- Total revenue of \$161.9 to \$162.9 million
- Non-GAAP operating income of \$25.5 to \$26.5 million

For the full year 2024, Jamf currently expects:

- Total revenue of \$626.3 to \$627.3 million
- Non-GAAP operating income of \$98.8 to \$99.8 million

To assist with modeling, for the fourth quarter of 2024 and full year 2024, amortization is expected to be approximately \$9.9 million and \$40.3 million, respectively. In addition, for the fourth quarter of 2024 and full year 2024, stock-based compensation and related payroll taxes are expected to be approximately \$27.2 million and \$101.7 million, respectively.

Jamf is unable to provide a quantitative reconciliation of forward-looking guidance of non-GAAP operating income to GAAP operating income (loss) because certain items are out of Jamf's control or cannot be reasonably predicted. Historically, adjustments to non-GAAP operating income have included, but are not limited to, amortization expense, stock-based compensation expense, acquisition-related expense, acquisition-related earn-out, offering costs, payroll taxes related to stock-based compensation, system transformation costs, restructuring charges, and extraordinary legal settlements and non-recurring litigation costs. Accordingly, a reconciliation for forward-looking non-GAAP operating income is not available without unreasonable effort. These items are uncertain, depend on various factors, and could result in projected GAAP operating income (loss) being materially less than is indicated by currently estimated non-GAAP operating income.

These statements are forward-looking and actual results may differ materially. Refer to the Forward-Looking Statements safe harbor below for information on the factors that could cause our actual results to differ materially from these forward-looking statements.

Webcast and Conference Call Information

Jamf will host a conference call and live webcast for analysts and investors at 3:30 p.m. Central Time (4:30 p.m. Eastern Time) on November 7, 2024.

The conference call will be webcast live on Jamf’s Investor Relations website at <https://ir.jamf.com>. Those parties interested in participating via telephone may register on Jamf’s Investor Relations website. The financial tables, earnings presentation, and investor presentation provided in connection with this press release and the accompanying conference call will also be available on Jamf’s Investor Relations website.

A replay of the call will be available on the Investor Relations website beginning on November 7, 2024, at approximately 6:00 p.m. Central Time (7:00 p.m. Eastern Time).

Please note that Jamf uses its <https://ir.jamf.com> website as a means of disclosing material non-public information, announcing upcoming investor conferences, and for complying with its disclosure obligations under Regulation FD. Accordingly, you should monitor our investor relations website in addition to following our press releases, SEC filings, and public conference calls and webcasts.

Non-GAAP Financial Measures

In addition to our results determined in accordance with generally accepted accounting principles in the United States (“GAAP”), we believe the non-GAAP measures of non-GAAP operating expenses, non-GAAP gross profit, non-GAAP gross profit margin, non-GAAP operating income (loss), non-GAAP operating income (loss) margin, non-GAAP income before income taxes, non-GAAP provision for income taxes as it relates to the calculation of non-GAAP net income, non-GAAP net income, adjusted EBITDA, free cash flow, free cash flow margin, unlevered free cash flow, and unlevered free cash flow margin are useful in evaluating our operating performance. Certain of these non-GAAP measures exclude amortization expense, stock-based compensation expense, foreign currency transaction loss (gain), amortization of debt issuance costs, acquisition-related expense, offering costs, payroll taxes related to stock-based compensation, system transformation costs, restructuring charges, and extraordinary legal settlements and non-recurring litigation costs. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance and assists in comparisons with other companies, some of which use similar non-GAAP information to supplement their GAAP results. The non-GAAP financial information is presented for supplemental informational purposes only, should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies. The principal limitation of these non-GAAP financial measures is that they exclude significant expenses that are required by GAAP to be recorded in our financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgment by our management about which expenses are excluded or included in determining these non-GAAP financial measures. Reconciliation tables of the most comparable GAAP financial measures to the non-GAAP financial measures used in this press release are included with the financial tables at the end of this press release. We strongly encourage investors to review our consolidated financial statements included in our publicly filed reports in their entirety and not rely solely on any single financial measurement or communication.

Forward-Looking Statements

This press release and the accompanying conference call contain “forward-looking statements” within the meaning of federal securities laws, which statements involve substantial risks and uncertainties. Forward-looking statements

generally relate to future events or our future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as “may,” “can,” “will,” “would,” “should,” “expects,” “plans,” “anticipates,” “could,” “intends,” “target,” “projects,” “contemplates,” “believes,” “estimates,” “predicts,” “forecasts,” “potential,” or “continue,” or other similar terms or expressions that concern our expectations, strategy, plans, or intentions. Forward-looking statements may involve known and unknown risks, uncertainties, and other factors that may cause our actual results, performance, or achievements to be materially different from those expressed or implied by the forward-looking statements. These statements include, but are not limited to, statements regarding our future financial and operating performance (including our outlook and guidance), the demand for our platform, anticipated impacts of macroeconomic conditions on our business, our expectations regarding business benefits and financial impacts from our acquisitions, partnerships, and investments, and our ability to deliver on our long-term strategy.

The forward-looking statements contained in this press release and the accompanying conference call are also subject to additional risks, uncertainties, and factors, including those more fully described in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. Additional information will also be set forth in our Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2024 as well as the subsequent periodic and current reports and other filings that we make with the Securities and Exchange Commission from time to time. Moreover, we operate in a very competitive and rapidly changing environment, and new risks and uncertainties may emerge that could have an impact on the forward-looking statements contained in this press release and the accompanying conference call.

Given these factors, as well as other variables that may affect our operating results, you should not rely on forward-looking statements, assume that past financial performance will be a reliable indicator of future performance, or use historical trends to anticipate results or trends in future periods. The forward-looking statements included in this press release and the accompanying conference call relate only to events as of the date hereof. We undertake no obligation to update or revise any forward-looking statement as a result of new information, future events, or otherwise, except as otherwise required by law.

About Jamf

Jamf’s purpose is to simplify work by helping organizations manage and secure an Apple experience that end users love and organizations trust. Jamf is the only company in the world that provides a complete management and security solution for an Apple-first environment designed to be enterprise secure, consumer simple and protect personal privacy. To learn more, visit www.jamf.com.

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Jamf Holding Corp.
Consolidated Balance Sheets
(in thousands)
(unaudited)

| | September 30, 2024 | December 31, 2023 |
|-----------------------------------------------------------------|-----------------------|----------------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 218,426 | \$ 243,576 |
| Trade accounts receivable, net of allowances of \$460 and \$444 | 114,018 | 108,240 |
| Deferred contract costs | 26,643 | 23,508 |
| Prepaid expenses | 18,861 | 14,255 |
| Other current assets | 20,787 | 13,055 |
| Total current assets | 398,735 | 402,634 |
| Equipment and leasehold improvements, net | 18,773 | 15,184 |
| Goodwill | 900,092 | 887,121 |
| Other intangible assets, net | 160,505 | 187,891 |
| Deferred contract costs, non-current | 56,679 | 53,070 |
| Other assets | 49,426 | 43,752 |
| Total assets | <u>\$ 1,584,210</u> | <u>\$ 1,589,652</u> |
| Liabilities and stockholders' equity | | |
| Current liabilities: | | |
| Accounts payable | \$ 21,965 | \$ 25,909 |
| Accrued liabilities | 69,526 | 77,447 |
| Income taxes payable | 1,430 | 1,248 |
| Deferred revenue | 326,107 | 317,546 |
| Total current liabilities | 419,028 | 422,150 |
| Deferred revenue, non-current | 52,110 | 55,886 |
| Deferred tax liability, net | 5,327 | 5,952 |
| Convertible senior notes, net | 368,883 | 366,999 |
| Other liabilities | 18,333 | 21,118 |
| Total liabilities | <u>863,681</u> | <u>872,105</u> |
| Commitments and contingencies | | |
| Stockholders' equity: | | |
| Preferred stock | — | — |
| Common stock | 125 | 126 |
| Additional paid-in capital | 1,241,716 | 1,162,993 |
| Accumulated other comprehensive loss | (15,135) | (26,777) |
| Accumulated deficit | (506,177) | (418,795) |
| Total stockholders' equity | <u>720,529</u> | <u>717,547</u> |
| Total liabilities and stockholders' equity | <u>\$ 1,584,210</u> | <u>\$ 1,589,652</u> |

Jamf Holding Corp.
Consolidated Statements of Operations
(in thousands, except share and per share amounts)
(unaudited)

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|-------------------------------------------------------------------------------------------------|-----------------------------------------|--------------------|----------------------------------------|--------------------|
| | 2024 | 2023 | 2024 | 2023 |
| Revenue: | | | | |
| Subscription | \$ 156,070 | \$ 138,521 | \$ 453,851 | \$ 396,342 |
| Services | 3,192 | 3,956 | 10,395 | 12,594 |
| License | 24 | 148 | 179 | 990 |
| Total revenue | <u>159,286</u> | <u>142,625</u> | <u>464,425</u> | <u>409,926</u> |
| Cost of revenue: | | | | |
| Cost of subscription ⁽¹⁾⁽²⁾⁽³⁾⁽⁵⁾⁽⁶⁾ (exclusive of amortization expense shown below) | 29,149 | 25,009 | 85,300 | 72,354 |
| Cost of services ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾ (exclusive of amortization expense shown below) | 3,831 | 3,736 | 11,220 | 10,413 |
| Amortization expense | 3,048 | 3,494 | 9,604 | 10,102 |
| Total cost of revenue | <u>36,028</u> | <u>32,239</u> | <u>106,124</u> | <u>92,869</u> |
| Gross profit | 123,258 | 110,386 | 358,301 | 317,057 |
| Operating expenses: | | | | |
| Sales and marketing ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾⁽⁶⁾ | 60,056 | 64,239 | 186,743 | 188,337 |
| Research and development ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾⁽⁶⁾ | 35,977 | 34,704 | 104,992 | 101,501 |
| General and administrative ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾⁽⁶⁾⁽⁷⁾ | 36,136 | 35,896 | 102,761 | 100,298 |
| Amortization expense | 6,948 | 7,420 | 20,741 | 21,908 |
| Total operating expenses | <u>139,117</u> | <u>142,259</u> | <u>415,237</u> | <u>412,044</u> |
| Loss from operations | (15,859) | (31,873) | (56,936) | (94,987) |
| Interest income, net | 1,574 | 1,687 | 5,255 | 4,453 |
| Foreign currency transaction gain (loss) | 3,354 | (2,647) | 3,373 | (995) |
| Loss before income tax (provision) benefit | (10,931) | (32,833) | (48,308) | (91,529) |
| Income tax (provision) benefit | (1,310) | 556 | (3,719) | (1,147) |
| Net loss | <u>\$ (12,241)</u> | <u>\$ (32,277)</u> | <u>\$ (52,027)</u> | <u>\$ (92,676)</u> |
| Net loss per share, basic and diluted | \$ (0.10) | \$ (0.26) | \$ (0.41) | \$ (0.74) |
| Weighted-average shares used to compute net loss per share, basic and diluted | 127,995,266 | 125,537,246 | 127,736,456 | 124,455,109 |

⁽¹⁾ Includes stock-based compensation as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|----------------------------|-----------------------------------------|------------------|----------------------------------------|------------------|
| | 2024 | 2023 | 2024 | 2023 |
| Cost of revenue: | | | | |
| Subscription | \$ 2,931 | \$ 2,653 | \$ 8,542 | \$ 7,635 |
| Services | 445 | 362 | 1,308 | 994 |
| Sales and marketing | 7,887 | 8,493 | 22,561 | 25,068 |
| Research and development | 6,581 | 6,429 | 18,981 | 17,863 |
| General and administrative | 7,563 | 10,412 | 20,877 | 26,522 |
| | <u>\$ 25,407</u> | <u>\$ 28,349</u> | <u>\$ 72,269</u> | <u>\$ 78,082</u> |

(2) Includes payroll taxes related to stock-based compensation as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|----------------------------|----------------------------------|---------------|---------------------------------|-----------------|
| | 2024 | 2023 | 2024 | 2023 |
| Cost of revenue: | | | | |
| Subscription | \$ 73 | \$ 92 | \$ 255 | \$ 175 |
| Services | 33 | 13 | 57 | 25 |
| Sales and marketing | 259 | 304 | 876 | 711 |
| Research and development | 155 | 164 | 514 | 410 |
| General and administrative | 112 | 131 | 548 | 353 |
| | <u>\$ 632</u> | <u>\$ 704</u> | <u>\$ 2,250</u> | <u>\$ 1,674</u> |

(3) Includes depreciation expense as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|----------------------------|----------------------------------|-----------------|---------------------------------|-----------------|
| | 2024 | 2023 | 2024 | 2023 |
| Cost of revenue: | | | | |
| Subscription | \$ 346 | \$ 302 | \$ 951 | \$ 923 |
| Services | 46 | 46 | 139 | 124 |
| Sales and marketing | 700 | 786 | 2,120 | 2,378 |
| Research and development | 467 | 447 | 1,360 | 1,370 |
| General and administrative | 259 | 270 | 768 | 798 |
| | <u>\$ 1,818</u> | <u>\$ 1,851</u> | <u>\$ 5,338</u> | <u>\$ 5,593</u> |

(4) Includes acquisition-related expense as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|----------------------------|----------------------------------|-----------------|---------------------------------|-----------------|
| | 2024 | 2023 | 2024 | 2023 |
| Cost of revenue: | | | | |
| Services | \$ 27 | \$ 14 | \$ 194 | \$ 16 |
| Sales and marketing | — | 104 | — | 219 |
| Research and development | 119 | 333 | 538 | 508 |
| General and administrative | 342 | 2,284 | 4,530 | 3,429 |
| | <u>\$ 488</u> | <u>\$ 2,735</u> | <u>\$ 5,262</u> | <u>\$ 4,172</u> |

(5) Includes system transformation costs as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|----------------------------|----------------------------------|-----------------|---------------------------------|-----------------|
| | 2024 | 2023 | 2024 | 2023 |
| Cost of revenue: | | | | |
| Subscription | \$ 74 | \$ 22 | \$ 178 | \$ 22 |
| Services | 9 | — | 9 | — |
| Sales and marketing | 390 | 55 | 525 | 92 |
| Research and development | 157 | 2 | 157 | 12 |
| General and administrative | 5,701 | 1,293 | 9,675 | 3,027 |
| | <u>\$ 6,331</u> | <u>\$ 1,372</u> | <u>\$ 10,544</u> | <u>\$ 3,153</u> |

⁽⁶⁾ Includes restructuring charges as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|----------------------------|-----------------------------------------|-------------|----------------------------------------|-------------|
| | 2024 | 2023 | 2024 | 2023 |
| Cost of revenue: | | | | |
| Subscription | \$ — | \$ — | \$ 7 | \$ — |
| Sales and marketing | (31) | — | 6,487 | — |
| Research and development | 1 | — | 709 | — |
| General and administrative | 712 | — | 1,669 | — |
| | <u>\$ 682</u> | <u>\$ —</u> | <u>\$ 8,872</u> | <u>\$ —</u> |

⁽⁷⁾ General and administrative also includes the following:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|------------------------------------------------------|-----------------------------------------|-------------|----------------------------------------|-------------|
| | 2024 | 2023 | 2024 | 2023 |
| Offering costs | \$ — | \$ — | \$ 872 | \$ — |
| Legal settlements and non-recurring litigation costs | 11 | 200 | (122) | 200 |

Jamf Holding Corp.
Consolidated Statements of Cash Flows
(in thousands)
(unaudited)

| | <u>Nine Months Ended September 30,</u> | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|-------------------|
| | <u>2024</u> | <u>2023</u> |
| Operating activities | | |
| Net loss | \$ (52,027) | \$ (92,676) |
| Adjustments to reconcile net loss to cash provided by operating activities: | | |
| Depreciation and amortization expense | 35,683 | 37,603 |
| Amortization of deferred contract costs | 19,791 | 15,565 |
| Amortization of capitalized CCA implementation costs | 1,065 | — |
| Amortization of debt issuance costs | 2,119 | 2,055 |
| Non-cash lease expense | 4,235 | 4,443 |
| Provision for credit losses and returns | 173 | 226 |
| Stock-based compensation | 72,269 | 78,082 |
| Deferred tax benefit | (363) | (1,973) |
| Other | (4,462) | 584 |
| Changes in operating assets and liabilities: | | |
| Trade accounts receivable | (5,796) | (6,512) |
| Prepaid expenses and other assets | (18,690) | (7,071) |
| Deferred contract costs | (26,235) | (28,839) |
| Accounts payable | (4,059) | 4,916 |
| Accrued liabilities | (6,957) | (7,370) |
| Income taxes payable | 200 | 500 |
| Deferred revenue | 4,521 | 20,512 |
| Other liabilities | 49 | — |
| Net cash provided by operating activities | <u>21,516</u> | <u>20,045</u> |
| Investing activities | | |
| Acquisitions, net of cash acquired | — | (18,797) |
| Purchases of equipment and leasehold improvements | (6,674) | (2,522) |
| Purchase of investments | (2,500) | (750) |
| Other | (303) | (14) |
| Net cash used in investing activities | <u>(9,477)</u> | <u>(22,083)</u> |
| Financing activities | | |
| Debt issuance costs | (1,549) | — |
| Cash paid for offering costs | (872) | — |
| Cash paid for contingent consideration | — | (206) |
| Payment of acquisition-related holdback | (6,811) | (277) |
| Repurchase and retirement of common stock | (35,357) | — |
| Proceeds from the exercise of stock options | 3,726 | 5,640 |
| Net cash (used in) provided by financing activities | <u>(40,863)</u> | <u>5,157</u> |
| Effect of exchange rate changes on cash, cash equivalents, and restricted cash | 102 | (190) |
| Net (decrease) increase in cash, cash equivalents, and restricted cash | (28,722) | 2,929 |
| Cash, cash equivalents, and restricted cash, beginning of period | 250,809 | 231,921 |
| Cash, cash equivalents, and restricted cash, end of period | <u>\$ 222,087</u> | <u>\$ 234,850</u> |
| Reconciliation of cash, cash equivalents, and restricted cash within the consolidated balance sheets to the amounts shown in the consolidated statements of cash flows above: | | |
| Cash and cash equivalents | \$ 218,426 | \$ 227,619 |
| Restricted cash included in other current assets | 3,661 | 3,631 |
| Restricted cash included in other assets | — | 3,600 |
| Total cash, cash equivalents, and restricted cash | <u>\$ 222,087</u> | <u>\$ 234,850</u> |

Jamf Holding Corp.
Supplemental Financial Information
Disaggregated Revenue
(in thousands)
(unaudited)

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|-----------------------------------------------|----------------------------------|-------------------|---------------------------------|-------------------|
| | 2024 | 2023 | 2024 | 2023 |
| SaaS subscription and support and maintenance | \$ 151,485 | \$ 133,626 | \$ 439,992 | \$ 380,954 |
| On-premise subscription | 4,585 | 4,895 | 13,859 | 15,388 |
| Subscription revenue | 156,070 | 138,521 | 453,851 | 396,342 |
| Professional services | 3,192 | 3,956 | 10,395 | 12,594 |
| Perpetual licenses | 24 | 148 | 179 | 990 |
| Non-subscription revenue | 3,216 | 4,104 | 10,574 | 13,584 |
| Total revenue | \$ 159,286 | \$ 142,625 | \$ 464,425 | \$ 409,926 |

Jamf Holding Corp.
Supplemental Information
Key Business Metrics

(in millions, except number of customers and percentages)
(unaudited)

| | <u>September 30,</u> <u>2024</u> | <u>June 30,</u> <u>2024</u> | <u>March 31,</u> <u>2024</u> | <u>December 31,</u> <u>2023</u> | <u>September 30,</u> <u>2023</u> | <u>June 30,</u> <u>2023</u> | <u>March 31,</u> <u>2023</u> |
|---------------------------------------------------------|-------------------------------------|--------------------------------|---------------------------------|------------------------------------|-------------------------------------|--------------------------------|---------------------------------|
| ARR | \$ 635.0 | \$ 621.7 | \$ 602.4 | \$ 588.6 | \$ 566.3 | \$ 547.8 | \$ 526.6 |
| ARR from management solutions as a percent of total ARR | 76 % | 77 % | 77 % | 77 % | 79 % | 79 % | 80 % |
| ARR from security solutions as a percent of total ARR | 24 % | 23 % | 23 % | 23 % | 21 % | 21 % | 20 % |
| ARR from commercial customers as a percent of total ARR | 75 % | 74 % | 74 % | 74 % | 73 % | 73 % | 72 % |
| ARR from education customers as a percent of total ARR | 25 % | 26 % | 26 % | 26 % | 27 % | 27 % | 28 % |
| Dollar-based net retention rate | 106 % | 106 % | 107 % | 108 % | 108 % | 109 % | 111 % |
| Devices ⁽¹⁾ | 33.9 | 33.6 | 32.8 | 32.3 | 31.8 | 31.3 | 30.8 |
| Customers ⁽¹⁾ | 76,000 | 76,600 | 75,900 | 75,300 | 74,400 | 73,500 | 72,500 |

⁽¹⁾ Customer and device counts have been adjusted as a result of our recent comprehensive systems update. In addition, revenue for certain licenses has expired in this period and therefore those customers and devices have been removed from our counts. Absent these adjustments, customer additions would be similar to Q1 2024 and device additions would be similar to Q2 2024.

Jamf Holding Corp.
Supplemental Financial Information
Reconciliation of GAAP to non-GAAP Financial Data
(in thousands, except share and per share amounts)
(unaudited)

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|------------------------------------------------------|----------------------------------|------------|---------------------------------|------------|
| | 2024 | 2023 | 2024 | 2023 |
| Operating expenses | \$ 139,117 | \$ 142,259 | \$ 415,237 | \$ 412,044 |
| Amortization expense | (6,948) | (7,420) | (20,741) | (21,908) |
| Stock-based compensation | (22,031) | (25,334) | (62,419) | (69,453) |
| Acquisition-related expense | (461) | (2,721) | (5,068) | (4,156) |
| Offering costs | — | — | (872) | — |
| Payroll taxes related to stock-based compensation | (526) | (599) | (1,938) | (1,474) |
| System transformation costs | (6,248) | (1,350) | (10,357) | (3,131) |
| Restructuring charges | (682) | — | (8,865) | — |
| Legal settlements and non-recurring litigation costs | (11) | (200) | 122 | (200) |
| Non-GAAP operating expenses | \$ 102,210 | \$ 104,635 | \$ 305,099 | \$ 311,722 |

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---------------------------------------------------|----------------------------------|------------|---------------------------------|------------|
| | 2024 | 2023 | 2024 | 2023 |
| Gross profit | \$ 123,258 | \$ 110,386 | \$ 358,301 | \$ 317,057 |
| Amortization expense | 3,048 | 3,494 | 9,604 | 10,102 |
| Stock-based compensation | 3,376 | 3,015 | 9,850 | 8,629 |
| Acquisition-related expense | 27 | 14 | 194 | 16 |
| Payroll taxes related to stock-based compensation | 106 | 105 | 312 | 200 |
| System transformation costs | 83 | 22 | 187 | 22 |
| Restructuring charges | — | — | 7 | — |
| Non-GAAP gross profit | \$ 129,898 | \$ 117,036 | \$ 378,455 | \$ 336,026 |
| Gross profit margin | 77% | 77% | 77% | 77% |
| Non-GAAP gross profit margin | 82% | 82% | 81% | 82% |

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|------------------------------------------------------|----------------------------------|-------------|---------------------------------|-------------|
| | 2024 | 2023 | 2024 | 2023 |
| Operating loss | \$ (15,859) | \$ (31,873) | \$ (56,936) | \$ (94,987) |
| Amortization expense | 9,996 | 10,914 | 30,345 | 32,010 |
| Stock-based compensation | 25,407 | 28,349 | 72,269 | 78,082 |
| Acquisition-related expense | 488 | 2,735 | 5,262 | 4,172 |
| Offering costs | — | — | 872 | — |
| Payroll taxes related to stock-based compensation | 632 | 704 | 2,250 | 1,674 |
| System transformation costs | 6,331 | 1,372 | 10,544 | 3,153 |
| Restructuring charges | 682 | — | 8,872 | — |
| Legal settlements and non-recurring litigation costs | 11 | 200 | (122) | 200 |
| Non-GAAP operating income | \$ 27,688 | \$ 12,401 | \$ 73,356 | \$ 24,304 |
| Operating loss margin | (10)% | (22)% | (12)% | (23)% |
| Non-GAAP operating income margin | 17% | 9% | 16% | 6% |

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|--------------------------------------------------------------------------|----------------------------------|-------------|---------------------------------|-------------|
| | 2024 | 2023 | 2024 | 2023 |
| Net loss | \$ (12,241) | \$ (32,277) | \$ (52,027) | \$ (92,676) |
| Exclude: income tax (provision) benefit | (1,310) | 556 | (3,719) | (1,147) |
| Loss before income tax (provision) benefit | (10,931) | (32,833) | (48,308) | (91,529) |
| Amortization expense | 9,996 | 10,914 | 30,345 | 32,010 |
| Stock-based compensation | 25,407 | 28,349 | 72,269 | 78,082 |
| Foreign currency transaction (gain) loss | (3,354) | 2,647 | (3,373) | 995 |
| Amortization of debt issuance costs | 722 | 687 | 2,119 | 2,055 |
| Acquisition-related expense | 488 | 2,735 | 5,262 | 4,172 |
| Offering costs | — | — | 872 | — |
| Payroll taxes related to stock-based compensation | 632 | 704 | 2,250 | 1,674 |
| System transformation costs | 6,331 | 1,372 | 10,544 | 3,153 |
| Restructuring charges | 682 | — | 8,872 | — |
| Legal settlements and non-recurring litigation costs | 11 | 200 | (122) | 200 |
| Non-GAAP income before income taxes | 29,984 | 14,775 | 80,730 | 30,812 |
| Non-GAAP provision for income taxes ⁽¹⁾ | (7,196) | (3,546) | (19,375) | (7,395) |
| Non-GAAP net income | \$ 22,788 | \$ 11,229 | \$ 61,355 | \$ 23,417 |
| Net loss per share: | | | | |
| Basic | \$ (0.10) | \$ (0.26) | \$ (0.41) | \$ (0.74) |
| Diluted | \$ (0.10) | \$ (0.26) | \$ (0.41) | \$ (0.74) |
| Weighted-average shares used in computing net loss per share: | | | | |
| Basic | 127,995,266 | 125,537,246 | 127,736,456 | 124,455,109 |
| Diluted | 127,995,266 | 125,537,246 | 127,736,456 | 124,455,109 |
| Non-GAAP net income per share: | | | | |
| Basic | \$ 0.18 | \$ 0.09 | \$ 0.48 | \$ 0.19 |
| Diluted | \$ 0.16 | \$ 0.08 | \$ 0.44 | \$ 0.17 |
| Weighted-average shares used in computing non-GAAP net income per share: | | | | |
| Basic | 127,995,266 | 125,537,246 | 127,736,456 | 124,455,109 |
| Diluted | 138,725,807 | 135,952,210 | 139,076,335 | 134,894,664 |

⁽¹⁾ In accordance with the SEC's Non-GAAP Financial Measures Compliance and Disclosure Interpretation, the Company's blended U.S. statutory rate of 24% is used as an estimate for the current and deferred income tax expense associated with our non-GAAP income before income taxes.

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|------------------------------------------------------|----------------------------------|-------------|---------------------------------|-------------|
| | 2024 | 2023 | 2024 | 2023 |
| Net loss | \$ (12,241) | \$ (32,277) | \$ (52,027) | \$ (92,676) |
| Interest income, net | (1,574) | (1,687) | (5,255) | (4,453) |
| Provision (benefit) for income taxes | 1,310 | (556) | 3,719 | 1,147 |
| Depreciation expense | 1,818 | 1,851 | 5,338 | 5,593 |
| Amortization expense | 9,996 | 10,914 | 30,345 | 32,010 |
| Stock-based compensation | 25,407 | 28,349 | 72,269 | 78,082 |
| Foreign currency transaction (gain) loss | (3,354) | 2,647 | (3,373) | 995 |
| Acquisition-related expense | 488 | 2,735 | 5,262 | 4,172 |
| Offering costs | — | — | 872 | — |
| Payroll taxes related to stock-based compensation | 632 | 704 | 2,250 | 1,674 |
| System transformation costs | 6,331 | 1,372 | 10,544 | 3,153 |
| Restructuring charges | 682 | — | 8,872 | — |
| Legal settlements and non-recurring litigation costs | 11 | 200 | (122) | 200 |
| Adjusted EBITDA | \$ 29,506 | \$ 14,252 | \$ 78,694 | \$ 29,897 |

| | Three Months Ended September 30, | |
|----------------------------------------------------------------------------|----------------------------------|------------|
| | 2024 | 2023 |
| Net cash provided by operating activities | \$ 23,107 | \$ 33,276 |
| Less: | | |
| Purchases of equipment and leasehold improvements | (3,941) | (736) |
| Free cash flow | 19,166 | 32,540 |
| Add: | | |
| Cash paid for interest | 307 | 313 |
| Cash paid for acquisition-related expense | 8,495 | 664 |
| Cash paid for system transformation costs | 8,578 | 4,821 |
| Cash paid for restructuring charges | 343 | — |
| Cash paid for legal settlements and non-recurring litigation costs | 11 | — |
| Unlevered free cash flow | \$ 36,900 | \$ 38,338 |
| Total revenue | \$ 159,286 | \$ 142,625 |
| Net cash provided by operating activities as a percentage of total revenue | 15% | 23% |
| Free cash flow margin | 12% | 23% |
| Unlevered free cash flow margin | 23% | 27% |

| | Nine Months Ended September 30, | | | Years Ended December 31, | |
|----------------------------------------------------------------------------|---------------------------------|------------|------------|--------------------------|------------|
| | 2024 | 2023 | 2022 | 2023 | 2022 |
| Net cash provided by operating activities | \$ 21,516 | \$ 20,045 | \$ 62,831 | \$ 35,964 | \$ 90,005 |
| Less: | | | | | |
| Purchases of equipment and leasehold improvements | (6,674) | (2,522) | (5,645) | (2,934) | (7,727) |
| Free cash flow | 14,842 | 17,523 | 57,186 | 33,030 | 82,278 |
| Add: | | | | | |
| Cash paid for interest | 727 | 704 | 683 | 784 | 763 |
| Cash paid for acquisition-related expense | 10,270 | 1,872 | 2,110 | 2,975 | 4,480 |
| Cash paid for system transformation costs | 23,763 | 6,918 | — | 12,493 | — |
| Cash paid for restructuring charges | 8,953 | — | — | — | — |
| Cash paid for contingent consideration | — | 6,000 | — | 6,000 | — |
| Cash paid for legal settlements and non-recurring litigation costs | 305 | — | — | 132 | — |
| Unlevered free cash flow | \$ 58,860 | \$ 33,017 | \$ 59,979 | \$ 55,414 | \$ 87,521 |
| Total revenue | \$ 464,425 | \$ 409,926 | \$ 348,453 | \$ 560,571 | \$ 478,776 |
| Net cash provided by operating activities as a percentage of total revenue | 5% | 5% | 18% | 6% | 19% |
| Free cash flow margin | 3% | 4% | 16% | 6% | 17% |
| Unlevered free cash flow margin | 13% | 8% | 17% | 10% | 18% |

| | Trailing Twelve Months Ended September 30, | |
|----------------------------------------------------------------------------|--------------------------------------------|------------|
| | 2024 | 2023 |
| Net cash provided by operating activities | \$ 37,435 | \$ 47,219 |
| Less: | | |
| Purchases of equipment and leasehold improvements | (7,086) | (4,604) |
| Free cash flow | 30,349 | 42,615 |
| Add: | | |
| Cash paid for interest | 807 | 784 |
| Cash paid for acquisition-related expense | 11,373 | 4,242 |
| Cash paid for system transformation costs | 29,338 | 6,918 |
| Cash paid for restructuring charges | 8,953 | — |
| Cash paid for contingent consideration | — | 6,000 |
| Cash paid for legal settlements and non-recurring litigation costs | 437 | — |
| Unlevered free cash flow | \$ 81,257 | \$ 60,559 |
| Total revenue | \$ 615,070 | \$ 540,249 |
| Net cash provided by operating activities as a percentage of total revenue | 6% | 9% |
| Free cash flow margin | 5% | 8% |
| Unlevered free cash flow margin | 13% | 11% |