



Jamf Publishes Inaugural Purpose & Impact Report

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Jamf's first-ever Purpose and Impact Report details the way the company is empowering its employees, customers and communities

MINNEAPOLIS, Sept. 29, 2022 (GLOBE NEWSWIRE) -- [Jamf](#) (NASDAQ: JAMF), the standard in Apple Enterprise Management, published its first Purpose and Impact Report today, highlighting its long-standing commitment to empowering people and the communities in which it operates through technology. The report, which formalizes the company's dedication to tracking and reporting environmental, social, and governance (ESG) initiatives, includes summaries and performance metrics demonstrating its purpose-driven culture and devotion to responsible business practices.

"Since we began operations two decades ago, Jamf has had a passion for empowering people by simplifying work and helping communities to thrive," said Dean Hager, Chief Executive Officer at Jamf. "As we continue to expand our business, we are committed to being a company where our employees can continue bringing their full self to work, customers can continue relying on our services, communities can keep growing with us, and the environment does not get overly burdened by our operations. By providing a window into our ongoing actions and a foundation for further progress, our first Purpose and Impact Report is a pivotal step toward this commitment."

Among the many ESG initiatives this report covers, key highlights include:

- **Empowering People-** Jamf embraces diversity in our workplace and celebrates a culture of inclusion where unique ideas and perspectives thrive. Employee Resource Groups (including Families@Jamf, Women@Jamf, Proud@Jamf, Shades of Jamf, Accessibility@Jamf) were established to educate, drive awareness, and empower employees. Employee Resource Groups (ERGs) promote inclusive practices through a variety of all-company programs and initiatives including panels, internal and external speakers designed to enhance learning, foster community, and engage.
- **Empowering Communities-** Jamf's culture is rooted in giving back. Through the Jamf Nation Global Foundation (JNGF), a 501c3 nonprofit organization established in 2013, the company encourages Jamf employees to participate in their communities and organizations of choice through volunteering and financial contributions. Jamf also offers a dollar-for-dollar charitable donation matching program, with employees matched donations per calendar year. As part of the program, each full-time employee also receives days of paid volunteer service to give back. In 2021 alone, Jamfs donated over 8,000 volunteer hours. JNGF provided \$650K to aid 1,189 causes in 30 different countries this past year. Another way the company empowers communities is through Jamf's work with the MATTER Innovation Hubs, a special project that builds on Jamf's technology and education expertise. Jamf in collaboration with MATTER, launched MATTER Innovation Hubs (MIH), a 21st century classroom program designed to deliver the best learning opportunities to students around the globe, regardless of conditions in 2017. Starting in Haiti, the Hubs or self-sustaining solar powered learning facilities contain tools and technology needed to offer students enriching, engaging learning opportunities. As of 2022, there are now fourteen MATTER Innovation Hubs, currently impacting the lives of more than 5,000 students.
- **Empowering Customers-** Jamf offers a platform that is enterprise secure, consumer simple and protects personal privacy - helping organizations provide technology that employees love and organizations can trust. The Jamf Community team helps strengthen customer relationships and provides customers with resources through a combination of the world's largest online community of Apple admins, called Jamf Nation, a customer advocacy program known as Jamf Heroes, a customer advisory board, and virtual and in-person events such as the annual Jamf Nation User Conference (JNUC).
- **Environmental Responsibility-** In recent years, Jamf has taken a proactive stance in reducing its impact on the environment. From partnering with cloud providers that integrate sustainability into their data center management, enlisting a tool to keep track of company emissions, to offsetting 2,222 metric tons of carbon dioxide. Jamf also provides environmentally responsible options, such as encouraging employees to work where they work best, thus eliminating the need for a daily commute to the office. For employees choosing to commute, Jamf subsidizes public transportation at its largest office, provides bicycle storage, and recycles e-waste. By also engaging internal and external guest speakers, Jamf creates awareness to continue fostering eco-friendly behavior within the company and individually.

The full report summarizes the company's activities across four interconnected stakeholders, including our people, customers, communities, and the environment, plus our governance and guiding principles. It is available for download at www.jamf.com/corporate-responsibility.

About Jamf

Jamf's purpose is to simplify work by helping organizations manage and secure an Apple experience that end users love and organizations trust. Jamf is the only company in the world that provides a complete management and security solution for an Apple-first environment that is enterprise secure, consumer simple and protects personal privacy. To learn more, visit www.jamf.com

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