

### **Jamf Announces Final Second Quarter 2021 Financial Results**

August 20, 2021

- Final second quarter 2021 financial results reflect no changes from previously reported preliminary financial results
- Q2 total revenue of \$86.2 million, representing year-over-year growth of 39%
- ARR year-over-year growth of 38% to \$333.0 million as of June 30, 2021
- Q2 cash flow provided by operations of \$34.0 million; Unlevered free cash flow of \$33.1 million, or 38% of total revenue

MINNEAPOLIS, Aug. 20, 2021 (GLOBE NEWSWIRE) -- Jamf (NASDAQ: JAMF), the standard in Apple Enterprise Management, today announced final financial results for its second quarter ended June 30, 2021. The final second quarter financial results reflect no changes from the preliminary financial results announced on August 10, 2021.

#### Second Quarter 2021 Financial Highlights

- ARR: ARR increase of 38% year-over-year to \$333.0 million as of June 30, 2021.
- **Revenue**: Total revenue of \$86.2 million, an increase of 39% year-over-year.
- Gross Profit: GAAP gross profit of \$66.9 million, or 78% of total revenue, compared to \$48.6 million in the second quarter of 2020. Non-GAAP Gross Profit was \$70.2 million, or 81% of total revenue, compared to \$51.4 million in the second quarter of 2020.
- Operating Loss/Income: GAAP operating loss of \$16.1 million, compared to GAAP operating income of \$3.7 million in the second quarter of 2020. Non-GAAP Operating Income of \$7.7 million, or 9% of total revenue, compared to \$10.8 million in the second quarter of 2020.
- Cash Flow: Cash flow provided by operations of \$34.0 million, compared to \$16.8 million in the second quarter of 2020. Unlevered free cash flow of \$33.1 million, or 38% of total revenue, compared to \$21.0 million, or 34% of total revenue in the second guarter of 2020.

These results reflect Jamf's previously announced revision to correct a previously disclosed immaterial error related to certain commissions that were incorrectly capitalized, which has no impact on key business metrics. Additionally, the company has published supplemental revised financial information for the fiscal quarters of 2019 and 2020, and the first quarter of 2021 on its website at ir.jamf.com.

A reconciliation between historical GAAP and non-GAAP information is contained in the tables below and the section titled "Non-GAAP Financial Measures" below contains descriptions of these reconciliations.

"We're pleased with our final results for the second quarter, which demonstrate balanced growth across our products, geographies and top industries, with particular strength in our commercial business due to the improving operating environment," said Dean Hager, CEO of Jamf. "As we noted when we announced preliminary results, this performance, along with strength in our add-on products, gives us confidence as we enter the second half of the year and begin to integrate the Wandera solutions into our platform. We'll continue to execute our strategy and extend our leadership in Apple Enterprise Management as we start to deliver the full Jamf platform that connects, manages and protects all Apple devices, data and users."

#### **Recent Business Highlights**

As previously announced, recent business highlights include:

- Ended the second quarter with 23.2 million Apple devices on our platform, representing growth of 35% year over year, and more than 53,000 customers, representing growth of approximately 3,000 customers within the quarter.
- Completed the acquisition of Wandera, a leader in zero trust cloud security and access for mobile devices, on July 1,
- Expanded Jamf Connect with Jamf Unlock, a workflow application that provides enterprise-grade, passwordless, multifactor security, allowing users to authenticate to Mac via Face ID from their iPhone or iPad.
- Launched Compliance Reporter, a solution that provides greater visibility into Mac activity for threat hunting and compliance checks.
- Announced enhancements to Jamf Marketplace and Jamf Developer Portal to help organizations elevate their Apple enterprise environments.
- Introduced Jamf Setup and Jamf Reset with Single Login to enhance iPhone and iPad shared device management for frontline workers.
- Unveiled key improvements to Jamf Nation, the world's largest online community of Apple administrators.
- Jamf ranked #30 on the Fortune Best Workplaces for Millennials<sup>TM</sup> 2021 list.

#### **Financial Outlook**

There are no changes to the financial outlook previously provided on August 10, 2021.

For the third quarter of fiscal year 2021, the company currently expects:

- Total revenue of \$92.5 to \$94.5 million, including an anticipated Wandera revenue contribution of approximately \$5 million
- Non-GAAP Operating Income of \$0.5 to \$1.5 million, including an anticipated Wandera Non-GAAP Operating Loss contribution of approximately \$5 million

For the full year 2021, the company currently expects:

- Total revenue of \$357 to \$361 million, including an anticipated Wandera revenue contribution of approximately \$11 million
- Non-GAAP Operating Income of \$18 to \$20 million, including an anticipated Wandera Non-GAAP Operating Loss contribution of approximately \$10.5 million

To assist with modeling, for the third quarter of 2021 and full year 2021, amortization is expected to be approximately \$11.8 million and \$40.6 million, respectively. These amounts reflect the impact of the preliminary purchase price allocation for the Wandera acquisition and are subject to change. In addition, for the third quarter of 2021 and full year 2021, stock-based compensation and related payroll taxes is expected to be approximately \$9.5 million and \$59.5 million, respectively.

Jamf is unable to provide a quantitative reconciliation of forward-looking guidance of Non-GAAP Operating Income to GAAP operating income (loss) because certain items are out of Jamf's control or cannot be reasonably predicted. Historically, these items have included, but are not limited to, acquisition-related expenses and acquisition-related earn-out, costs associated with our secondary offering, amortization and stock-based compensation. Accordingly, a reconciliation for forward-looking Non-GAAP Operating Income is not available without unreasonable effort. These items are uncertain, depend on various factors, and could result in projected GAAP operating income (loss) being materially less than is indicated by currently estimated Non-GAAP Operating Income.

#### **Non-GAAP Financial Measures**

In addition to our results determined in accordance with generally accepted accounting principles in the United States ("GAAP"), we believe the non-GAAP measures of Non-GAAP Operating Expenses, Non-GAAP Gross Profit, Non-GAAP Gross Profit Margin, Non-GAAP Operating Income (Loss), Non-GAAP Operating Income (Loss) Margin, Non-GAAP Net Income (Loss), Unlevered Free Cash Flow and Unlevered Free Cash Flow Margin are useful in evaluating our operating performance. Certain of these non-GAAP measures exclude stock-based compensation, amortization expense, acquisition-related expenses, acquisition-related earnout, costs associated with our secondary offerings, foreign currency transaction loss, payroll taxes related to stock-based compensation, legal reserve and discrete tax items. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance and assists in comparisons with other companies, some of which use similar non-GAAP information to supplement their GAAP results. The non-GAAP financial information is presented for supplemental informational purposes only, and should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies. The principal limitation of these non-GAAP financial measures is that they exclude significant expenses that are required by GAAP to be recorded in the company's financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgment by the company's management about which expenses are excluded or included in determining these non-GAAP financial measures. Reconciliation tables of the most comparable GAAP financial measures to the non-GAAP financial measures used in this press release are included with the financial tables at the end of this release. Jamf strongly encourages investors review our consolidated financial statements included in publicly filed reports in their entirety and not rely solely on any single financial measurement or communication.

#### **Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding our financial outlook and market positioning. Forward-looking statements give our current expectations and projections relating to our financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "expect," "project," "plan," "intend," "believe," "may," "will," "should," "can have," "likely" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events, statements about the potential benefits of the acquisition, possible or assumed business strategies, potential growth opportunities, and the potential value creation as a result of combined offerings. All forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those that we expected, including: statements regarding our future financial and operating performance (including our financial outlook for future reporting periods); our ability to realize the potential benefits of the acquisition of Wandera; other risks related to our integration of Wandera's business, team, and technology; the impact on our operations and financial condition from the effects of the current COVID-19 pandemic; the potential impact of customer dissatisfaction with Apple or other negative events affecting Apple services and devices, and failure of enterprises to adopt Apple products; the potentially adverse impact of changes in features and functionality by Apple on our engineering focus or product development efforts; changes in our continued relationship with Apple; the fact that we are not party to any exclusive agreements or arrangements with Apple; our reliance, in part, on channel partners for the sale and distribution of our products; the impact of reputational harm if users perceive our products as the cause of device failure; our ability to successfully develop new products or materially enhance current products through our research and development efforts; our ability to continue to attract new customers; our ability to retain our current customers; our ability to sell additional functionality to our current customers; our ability to meet service-level commitments under our subscription agreements; our ability to correctly estimate market opportunity and forecast market growth; risks associated with failing to continue our recent growth rates; our dependence on one of our products for a substantial portion of our revenue; our ability to scale our business and manage our expenses; our ability to change our pricing models, if necessary to compete successfully; the impact of delays or outages of our cloud services from any disruptions, capacity limitations or interferences of third-party data centers that host our cloud services, including Amazon Web Services; our ability to maintain, enhance and protect our brand; our ability to maintain our corporate culture; the ability of Jamf Nation to thrive and grow as we expand our business; the potential impact of inaccurate, incomplete or misleading

content that is posted on Jamf Nation; our ability to offer high-quality support; risks and uncertainties associated with potential acquisitions and divestitures, including, but not limited to, disruptions to ongoing operations; diversions of management from day-to-day responsibilities; adverse impacts on our financial condition; failure of an acquired business to further our strategy; uncertainty of synergies; personnel issues; resulting lawsuits and issues unidentified in diligence processes; our ability to predict and respond to rapidly evolving technological trends and our customers' changing needs; our ability to compete with existing and new companies; the impact of adverse general and industry-specific economic and market conditions; the impact of reductions in IT spending; our ability to attract and retain highly qualified personnel; risks associated with competitive challenges faced by our customers; the impact of our often long and unpredictable sales cycle; our ability to develop and expand our marketing and sales capabilities; the risks associated with sales to new and existing enterprise customers; the risks associated with free trials and other inbound, lead-generation sales strategies; the risks associated with indemnity provisions in our contracts; our management team's limited experience managing a public company; the impact of any catastrophic events; the impact of global economic conditions; risks associated with cyber-security events; the impact of real or perceived errors, failures or bugs in our products; the impact of interruptions or performance problems associated with our technology or infrastructure; the impact of general disruptions to data transmission; risks associated with stringent and changing privacy laws, regulations and standards, and information security policies and contractual obligations related to data privacy and security; the risks associated with intellectual property infringement claims; our reliance on third-party software and intellectual property licenses; our abi

Additional information concerning these and other factors can be found in our filings with the Securities and Exchange Commission. Given these factors, as well as other variables that may affect our operating results, you should not rely on forward-looking statements, assume that past financial performance will be a reliable indicator of future performance, or use historical trends to anticipate results or trends in future periods. The forward-looking statements included in this press release relate only to events as of the date hereof. Jamf undertakes no obligation to update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

#### **About Jamf**

Jamf, the standard in Apple Enterprise Management, extends the legendary Apple experience people love to businesses, schools and government organizations through its software and the world's largest online community of IT admins focused exclusively on Apple, Jamf Nation. To learn more, visit: www.jamf.com.

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# Jamf Holding Corp. Consolidated Balance Sheets

(in thousands)

|   | June 30,<br>2021 |            |    | ecember 31,<br>2020 <sup>(1)</sup> |  |  |
|---|------------------|------------|----|------------------------------------|--|--|
|   | (L               | Inaudited) | (A | (As Revised)                       |  |  |
| Assets  |                  |            |    |                                    |  |  |
| Current assets:   |                  |            |    |                                    |  |  |
| Cash and cash equivalents                                       | \$               | 226,485    | \$ | 194,868                            |  |  |
| Trade accounts receivable, net of allowances of \$480 and \$530 |                  | 66,667     |    | 69,056                             |  |  |
| Income taxes receivable   |                  | 565        |    | 632                                |  |  |
| Deferred contract costs   |                  | 10,480     |    | 8,284                              |  |  |
| Prepaid expenses  |                  | 14,432     |    | 13,283                             |  |  |
| Other current assets  |                  | 2,687      |    | 1,113                              |  |  |
| Total current assets  |                  | 321,316    |    | 287,236                            |  |  |
| Equipment and leasehold improvements, net                       |                  | 17,223     |    | 15,130                             |  |  |
| Goodwill  |                  | 541,850    |    | 541,480                            |  |  |
| Other intangible assets, net                                    |                  | 189,021    |    | 202,878                            |  |  |
| Deferred contract costs, non-current                            |                  | 25,993     |    | 22,202                             |  |  |
| Other assets  |                  | 28,112     |    | 5,359                              |  |  |
| Total assets  | \$               | 1,123,515  | \$ | 1,074,285                          |  |  |
| Liabilities and stockholders' equity                            |                  |            |    |                                    |  |  |
| Current liabilities:  |                  |            |    |                                    |  |  |
| Accounts payable  | \$               | 9,037      | \$ | 6,967                              |  |  |
| Accrued liabilities   |                  | 38,263     |    | 31,916                             |  |  |
| Income taxes payable  |                  | 417        |    | 713                                |  |  |
| Deferred revenues   |                  | 180,707    |    | 160,002                            |  |  |
| Total current liabilities                                       |                  | 228,424    |    | 199,598                            |  |  |

| Deferred revenues, non-current             | 57,750       | 45,507       |
|--|--------------|--------------|
| Deferred tax liability, net                | 4,306        | 5,087        |
| Other liabilities                          | 29,076       | 13,079       |
| Total liabilities                          | 319,556      | 263,271      |
| Commitments and contingencies              |              |              |
| Stockholders' equity:                      |              |              |
| Preferred stock                            | _            | _            |
| Common stock                               | 118          | 117          |
| Additional paid-in capital                 | 917,116      | 903,116      |
| Accumulated deficit                        | (113,275)    | (92,219)     |
| Total stockholders' equity                 | 803,959      | 811,014      |
| Total liabilities and stockholders' equity | \$ 1,123,515 | \$ 1,074,285 |

<sup>(1)</sup> Certain prior period amounts have been revised to correct an immaterial error related to certain commissions that were incorrectly capitalized. The commissions, as well as the associated payroll taxes and retirement plan contributions, were not incremental to the acquisition of customer contracts and should have been expensed as incurred. In addition, certain prior period amounts have been revised to correct other immaterial errors.

## Jamf Holding Corp. Consolidated Statements of Operations

(in thousands, except share and per share amounts) (unaudited)

|   |    | Three Months | nths Ended June 30, Six Months |              |    | Six Months E | Ended June 30, |              |  |
|---|----|--------------|--------------------------------|--------------|----|--------------|----------------|--------------|--|
|   |    | 2021         |                                | 2020 (1)(3)  |    | 2021 (2)     |                | 2020 (1)(3)  |  |
|   |    |              |                                | (As Revised) |    |              | (              | (As Revised) |  |
| Revenue:  |    |              |                                |              |    |              |                |              |  |
| Subscription  | \$ | 80,718       | \$                             | 58,600       | \$ | 155,200      | \$             | 112,804      |  |
| Services  |    | 3,929        |                                | 2,632        |    | 7,932        |                | 6,719        |  |
| License   |    | 1,591        |                                | 1,032        | _  | 3,833        | _              | 2,794        |  |
| Total revenue   |    | 86,238       |                                | 62,264       |    | 166,965      |                | 122,317      |  |
| Cost of revenue:  |    |              |                                |              |    |              |                |              |  |
| Cost of subscription $^{(4)(6)}$ (exclusive of amortization expense shown     | I  |              |                                |              |    |              |                |              |  |
| below)  |    | 13,875       |                                | 8,740        |    | 25,889       |                | 17,988       |  |
| Cost of services <sup>(4)(6)</sup> (exclusive of amortization expense shown   |    |              |                                |              |    |              |                |              |  |
| below)  |    | 2,607        |                                | 2,210        |    | 5,072        |                | 5,300        |  |
| Amortization expense  | _  | 2,860        |                                | 2,678        | _  | 5,637        |                | 5,355        |  |
| Total cost of revenue   |    | 19,342       |                                | 13,628       | _  | 36,598       | _              | 28,643       |  |
| Gross profit  |    | 66,896       |                                | 48,636       |    | 130,367      |                | 93,674       |  |
| Operating expenses:   |    |              |                                |              |    |              |                |              |  |
| Sales and marketing <sup>(4)(5)(6)</sup>                                      |    | 32,617       |                                | 20,781       |    | 62,784       |                | 43,785       |  |
| Research and development <sup>(4)(5)(6)(7)</sup>                              |    | 17,203       |                                | 11,949       |    | 32,829       |                | 24,587       |  |
| General and administrative <sup>(4)(5)(6)(7)</sup>                            |    | 27,508       |                                | 6,528        |    | 43,752       |                | 17,743       |  |
| Amortization expense  |    | 5,623        |                                | 5,634        |    | 11,250       |                | 11,308       |  |
| Total operating expenses  | _  | 82,951       |                                | 44,892       |    | 150,615      | _              | 97,423       |  |
| Income (loss) from operations   |    | (16,055)     |                                | 3,744        |    | (20,248)     |                | (3,749)      |  |
| Interest expense, net   |    | (167)        |                                | (4,690)      |    | (222)        |                | (9,468)      |  |
| Foreign currency transaction loss   |    | (308)        |                                | (13)         |    | (526)        |                | (317)        |  |
| Other income, net   |    |              |                                | 36           |    |              |                | 91           |  |
| Loss before income tax (provision) benefit                                    |    | (16,530)     |                                | (923)        |    | (20,996)     |                | (13,443)     |  |
| Income tax (provision) benefit  |    | 63           |                                | 89           |    | (60)         |                | 3,113        |  |
| Net loss  | \$ | (16,467)     | \$                             | (834)        | \$ | (21,056)     | \$             | (10,330)     |  |
| Net loss per share, basic and diluted   | \$ | (0.14)       | \$                             | (0.01)       | \$ | (0.18)       | \$             | (0.10)       |  |
| Weighted-average shares used to compute net loss per share, basic and diluted |    | 117,909,720  |                                | 102,862,404  |    | 117,649,467  |                | 102,861,475  |  |

<sup>&</sup>lt;sup>(1)</sup> Certain prior period amounts have been revised to correct an immaterial error related to certain commissions that were incorrectly capitalized. The commissions, as well as the associated payroll taxes and retirement plan contributions, were not incremental to the acquisition of customer contracts and should have been expensed as incurred. In addition, certain prior period amounts have been revised to correct other immaterial errors.

<sup>(2)</sup> Includes the three months ended March 31, 2021, which has been revised to correct the immaterial errors noted above.

- (3) In the fourth quarter of 2020, we reclassified on-premise subscription revenue from license revenue to subscription revenue on a retroactive basis.
- (4) Includes stock-based compensation as follows:

|                            | Three I | Three Months Ended June 30, |    |         |        | Six Months Ended June 30, |    |       |  |
|----------------------------|---------|-----------------------------|----|---------|--------|---------------------------|----|-------|--|
|                            | 202     | 2021                        |    | 2020    |        | 2021                      |    | 2020  |  |
|                            |         |                             |    | (in tho | usands | s)                        |    |       |  |
| Cost of revenue:           |         |                             |    |         |        |                           |    |       |  |
| Subscription               | \$      | 344                         | \$ | 38      | \$     | 668                       | \$ | 76    |  |
| Services                   |         | 75                          |    | _       |        | 152                       |    | _     |  |
| Sales and marketing        |         | 1,088                       |    | 111     |        | 1,930                     |    | 222   |  |
| Research and development   |         | 1,153                       |    | 141     |        | 1,931                     |    | 298   |  |
| General and administrative |         | 1,446                       |    | 474     |        | 2,257                     |    | 979   |  |
|                            | \$      | 4,106                       | \$ | 764     | \$     | 6,938                     | \$ | 1,575 |  |
|                            |         |                             |    |         |        |                           |    |       |  |

(5) Includes payroll taxes related to stock-based compensation as follows:

|                            | Thre | Three Months Ended June 30, |    |         | Six Months Ended June 30, |     |       |          |
|----------------------------|------|-----------------------------|----|---------|---------------------------|-----|-------|----------|
|                            | 2    | 2021                        |    | 2020    | 2021                      |     |       | 2020     |
|                            |      |                             |    | (in tho | ısands)                   | )   | · · · |          |
| Sales and marketing        | \$   | 59                          | \$ | _       | \$                        | 146 | \$    | _        |
| Research and development   |      | 24                          |    | _       |                           | 117 |       | _        |
| General and administrative |      | 138                         |    |         |                           | 353 |       | <u> </u> |
|                            | \$   | 221                         | \$ |         | \$                        | 616 | \$    |          |

(6) Includes depreciation expense as follows:

|                            | <u></u> T | Three Months Ended June 30, |              |         |       | Six Months Ended June 30, |     |          |  |  |
|----------------------------|-----------|-----------------------------|--------------|---------|-------|---------------------------|-----|----------|--|--|
|                            |           | 2021                        | 2020         |         | 2021  |                           |     | 2020     |  |  |
|                            |           |                             | (As Revised) |         |       |                           | (As | Revised) |  |  |
|                            |           |                             |              | (in tho | usand | s)                        |     |          |  |  |
| Cost of revenue:           |           |                             |              |         |       |                           |     |          |  |  |
| Subscription               | \$        | 249                         | \$           | 245     | \$    | 512                       | \$  | 500      |  |  |
| Services                   |           | 38                          |              | 50      |       | 81                        |     | 107      |  |  |
| Sales and marketing        |           | 524                         |              | 472     |       | 1,098                     |     | 998      |  |  |
| Research and development   |           | 277                         |              | 281     |       | 582                       |     | 594      |  |  |
| General and administrative |           | 183                         |              | 141     |       | 378                       |     | 306      |  |  |
|                            | \$        | 1,271                       | \$           | 1,189   | \$    | 2,651                     | \$  | 2,505    |  |  |
|                            |           |                             |              |         |       |                           |     |          |  |  |

(7) Includes acquisition-related expense as follows:

|                            | Th | Three Months Ended June 30, |    |         | Six Months Ended June 30, |       |    |       |
|----------------------------|----|-----------------------------|----|---------|---------------------------|-------|----|-------|
|                            |    | 2021                        |    | 2020    |                           | 2021  |    | 2020  |
|                            |    |                             |    | (in tho | usands                    | s)    |    | _     |
| Research and development   | \$ | 41                          | \$ | _       | \$                        | 41    | \$ | _     |
| General and administrative |    | 2,174                       |    | 1,636   |                           | 2,284 |    | 3,236 |
|                            | \$ | 2,215                       | \$ | 1,636   | \$                        | 2,325 | \$ | 3,236 |

General and administrative also includes acquisition-related earnout and legal reserve of \$3.9 million and \$4.2 million, respectively, for the three months ended June 30, 2021 and \$4.2 million and \$4.2 million, respectively, for the six months ended June 30, 2021. General and administrative also includes acquisition-related earnout of \$(3.7) million for both the three and six months ended June 30, 2020. The acquisition-related earnout was an expense for the three and six months ended June 30, 2021 compared to a benefit for the prior year periods reflecting the change in fair value of the Digita acquisition contingent liability due to growth in sales of our Jamf Protect product.

## Jamf Holding Corp. Consolidated Statements of Cash Flows

(in thousands) (unaudited)

|              | Six Months E            | nded June 30, |                     |  |
|--------------|-------------------------|---------------|---------------------|--|
|              | <br>2021 <sup>(1)</sup> |               | 2020 <sup>(2)</sup> |  |
|              |                         | (A:           | s Revised)          |  |
| j activities |                         |               |                     |  |
|              | \$<br>(21,056)          | \$            | (10,330)            |  |

| Adjustments to reconcile net loss to cash provided by (used in) operating activities: |            |           |
|---|------------|-----------|
| Depreciation and amortization expense   | 19,538     | 19,170    |
| Amortization of deferred contract costs   | 5,861      | 3,452     |
| Amortization of debt issuance costs   | 249        | 571       |
| Non-cash lease expense  | 2,398      | _         |
| Provision for bad debt expense and returns  | (41)       | 812       |
| Share-based compensation  | 6,938      | 1,575     |
| Deferred tax benefit  | (669)      | (3,082)   |
| Adjustment to contingent consideration  | 4,237      | (3,700)   |
| Other   | 454        | (156)     |
| Changes in operating assets and liabilities:  |            |           |
| Trade accounts receivable   | 2,249      | (7,316)   |
| Income tax receivable/payable   | (238)      | (278)     |
| Prepaid expenses and other assets   | (2,986)    | 928       |
| Deferred contract costs   | (11,848)   | (8,035)   |
| Accounts payable  | 2,284      | 202       |
| Accrued liabilities   | (1,889)    | (2,371)   |
| Deferred revenue  | 32,627     | 16,833    |
| Other liabilities   | (86)       | 1,240     |
| Net cash provided by operating activities   | 38,022     | 9,515     |
| Cash flows from investing activities  |            |           |
| Acquisition, net of cash acquired   | (3,041)    | _         |
| Purchases of equipment and leasehold improvements                                     | (5,211)    | (1,366)   |
| Proceeds from sale of equipment and leasehold improvements                            | 22         |           |
| Net cash used in investing activities   | (8,230)    | (1,366)   |
| Cash flows from financing activities  |            |           |
| Debt issuance costs   | (530)      | _         |
| Cash paid for offering costs  | (243)      | (2,203)   |
| Cash paid for contingent consideration  | (4,206)    | _         |
| Proceeds from the exercise of stock options   | 7,063      | 103       |
| Net cash provided by (used in) financing activities                                   | 2,084      | (2,100)   |
| Effect of exchange rate changes on cash and cash equivalents                          | (259)      |           |
| Net increase in cash and cash equivalents   | 31,617     | 6,049     |
| Cash and cash equivalents, beginning of period  | 194,868    | 32,375    |
| Cash and cash equivalents, end of period  | \$ 226,485 | \$ 38,424 |
|   |            |           |

<sup>(1)</sup> Includes the three months ended March 31, 2021, which has been revised to correct the immaterial errors noted below.

# Jamf Holding Corp. Supplemental Financial Information Disaggregated Revenues

(in thousands) (unaudited)

|   | Three Months Ended June 30, |              |                     |              |                     | Six Months Ended June 30, |    |                     |  |              |  |              |  |              |  |  |     |          |
|---|-----------------------------|--------------|---------------------|--------------|---------------------|---------------------------|----|---------------------|--|--------------|--|--------------|--|--------------|--|--|-----|----------|
|   | 2021                        |              | 2020 <sup>(1)</sup> |              | 2021 <sup>(2)</sup> |                           | :  | 2020 <sup>(1)</sup> |  |              |  |              |  |              |  |  |     |          |
|   |                             | (As Revised) |                     | (As Revised) |                     | (As Revised)              |    | (As Revised)        |  | (As Revised) |  | (As Revised) |  | (As Revised) |  |  | (As | Revised) |
| SaaS subscription and support and maintenance | \$                          | 72,121       | \$                  | 52,830       | \$                  | 138,897                   | \$ | 102,494             |  |              |  |              |  |              |  |  |     |          |
| On-premise subscription                       |                             | 8,597        |                     | 5,770        |                     | 16,303                    |    | 10,310              |  |              |  |              |  |              |  |  |     |          |
| Subscription revenue                          |                             | 80,718       |                     | 58,600       |                     | 155,200                   |    | 112,804             |  |              |  |              |  |              |  |  |     |          |
| Professional services                         |                             | 3,929        |                     | 2,632        |                     | 7,932                     |    | 6,719               |  |              |  |              |  |              |  |  |     |          |
| Perpetual licenses                            |                             | 1,591        |                     | 1,032        |                     | 3,833                     |    | 2,794               |  |              |  |              |  |              |  |  |     |          |
| Non-subscription revenue                      |                             | 5,520        |                     | 3,664        |                     | 11,765                    |    | 9,513               |  |              |  |              |  |              |  |  |     |          |
| Total revenue                                 | \$                          | 86,238       | \$                  | 62,264       | \$                  | 166,965                   | \$ | 122,317             |  |              |  |              |  |              |  |  |     |          |

<sup>(1)</sup> Certain prior period amounts have been revised to correct immaterial errors.

<sup>(2)</sup> Certain prior period amounts have been revised to correct an immaterial error related to certain commissions that were incorrectly capitalized. The commissions, as well as the associated payroll taxes and retirement plan contributions, were not incremental to the acquisition of customer contracts and should have been expensed as incurred. In addition, certain prior period amounts have been revised to correct other immaterial errors.

<sup>(2)</sup> Includes the three months ended March 31, 2021, which has been revised to correct immaterial errors.

## Jamf Holding Corp. Supplemental Financial Information

## Reconciliation of GAAP to non-GAAP Financial Data

(in thousands, except share and per share amounts) (unaudited)

|   | <br>Three Months | d June 30,          |            | Six Months Ended June 30, |                     |    |            |  |  |
|---|------------------|---------------------|------------|---------------------------|---------------------|----|------------|--|--|
|   | 2021             | 2020 <sup>(1)</sup> |            |                           | 2021 <sup>(2)</sup> |    | 2020 (1)   |  |  |
|   |                  | (A                  | s Revised) |                           |                     | (A | s Revised) |  |  |
| Operating expenses                                | \$<br>82,951     | \$                  | 44,892     | \$                        | 150,615             | \$ | 97,423     |  |  |
| Amortization expense                              | (5,623)          |                     | (5,634)    |                           | (11,250)            |    | (11,308)   |  |  |
| Stock-based compensation                          | (3,687)          |                     | (726)      |                           | (6,118)             |    | (1,499)    |  |  |
| Acquisition-related expense                       | (2,215)          |                     | (1,636)    |                           | (2,325)             |    | (3,236)    |  |  |
| Acquisition-related earnout                       | (3,937)          |                     | 3,700      |                           | (4,237)             |    | 3,700      |  |  |
| Offering costs                                    | (594)            |                     | _          |                           | (594)               |    | _          |  |  |
| Payroll taxes related to stock-based compensation | (221)            |                     | _          |                           | (616)               |    | _          |  |  |
| Legal reserve                                     | (4,200)          |                     | _          |                           | (4,200)             |    | _          |  |  |
| Non-GAAP Operating Expenses                       | \$<br>62,474     | \$                  | 40,596     | \$                        | 121,275             | \$ | 85,080     |  |  |
|   |                  |                     |            |                           |                     |    |            |  |  |

|                              | <br>Three Months Ended June 30, |     |            |    |                     |     | June 30,   |
|------------------------------|---------------------------------|-----|------------|----|---------------------|-----|------------|
|                              | 2021                            |     | 2020 (1)   |    | 2021 <sup>(2)</sup> |     | 2020 (1)   |
|                              |                                 | (A: | s Revised) |    |                     | (A: | s Revised) |
| Gross profit                 | \$<br>66,896                    | \$  | 48,636     | \$ | 130,367             | \$  | 93,674     |
| Amortization expense         | 2,860                           |     | 2,678      |    | 5,637               |     | 5,355      |
| Stock-based compensation     | <br>419                         |     | 38         |    | 820                 |     | 76         |
| Non-GAAP Gross Profit        | \$<br>70,175                    | \$  | 51,352     | \$ | 136,824             | \$  | 99,105     |
| Non-GAAP Gross Profit Margin | <br>81%                         |     | 82%        |    | 82%                 |     | 81%        |

|   | Three Months Ended June 30, |          |          |          |                     | Six Months Ended June 30, |          |              |  |  |  |
|---|-----------------------------|----------|----------|----------|---------------------|---------------------------|----------|--------------|--|--|--|
|   |                             | 2021     | 2020 (1) |          | 2021 <sup>(2)</sup> |                           | 2020 (1) |              |  |  |  |
|   |                             |          | (As      | Revised) |                     |                           |          | (As Revised) |  |  |  |
| Operating income (loss)                           | \$                          | (16,055) | \$       | 3,744    | \$                  | (20,248)                  | \$       | (3,749)      |  |  |  |
| Amortization expense                              |                             | 8,483    |          | 8,312    |                     | 16,887                    |          | 16,663       |  |  |  |
| Stock-based compensation                          |                             | 4,106    |          | 764      |                     | 6,938                     |          | 1,575        |  |  |  |
| Acquisition-related expense                       |                             | 2,215    |          | 1,636    |                     | 2,325                     |          | 3,236        |  |  |  |
| Acquisition-related earnout                       |                             | 3,937    |          | (3,700)  |                     | 4,237                     |          | (3,700)      |  |  |  |
| Offering costs                                    |                             | 594      |          | _        |                     | 594                       |          | _            |  |  |  |
| Payroll taxes related to stock-based compensation |                             | 221      |          | _        |                     | 616                       |          | _            |  |  |  |
| Legal reserve                                     |                             | 4,200    |          | _        |                     | 4,200                     |          | _            |  |  |  |
| Non-GAAP Operating Income                         | \$                          | 7,701    | \$       | 10,756   | \$                  | 15,549                    | \$       | 14,025       |  |  |  |
| Non-GAAP Operating Income Margin                  |                             | 9%       |          | 17%      |                     | 9%                        |          | 11 %         |  |  |  |

<sup>(1)</sup> Certain prior period amounts have been revised to correct an immaterial error related to certain commissions that were incorrectly capitalized. The commissions, as well as the associated payroll taxes and retirement plan contributions, were not incremental to the acquisition of customer contracts and should have been expensed as incurred. In addition, certain prior period amounts have been revised to correct other immaterial errors.

<sup>(2)</sup> Includes the three months ended March 31, 2021, which has been revised to correct the immaterial errors noted above.

|   | Three Months Ended June 30, |          |                     |         | Six Months Ended June 30, |    |             |  |
|---|-----------------------------|----------|---------------------|---------|---------------------------|----|-------------|--|
|   | 2021                        |          | 2020 <sup>(1)</sup> |         | 2021 <sup>(2)</sup>       |    | 2020 (1)    |  |
|   |                             | _        | (As Revised)        |         | _                         | (  | As Revised) |  |
| Net loss  | \$                          | (16,467) | \$                  | 834) \$ | (21,056)                  | \$ | (10,330)    |  |
| Amortization expense                              |                             | 8,483    | 8                   | 312     | 16,887                    |    | 16,663      |  |
| Stock-based compensation                          |                             | 4,106    |                     | 764     | 6,938                     |    | 1,575       |  |
| Foreign currency transaction loss                 |                             | 308      |                     | 13      | 526                       |    | 317         |  |
| Acquisition-related expense                       |                             | 2,215    | 1,                  | 636     | 2,325                     |    | 3,236       |  |
| Acquisition-related earnout                       |                             | 3,937    | (3                  | 700)    | 4,237                     |    | (3,700)     |  |
| Offering costs                                    |                             | 594      |                     | _       | 594                       |    | _           |  |
| Payroll taxes related to stock-based compensation |                             | 221      |                     | _       | 616                       |    | _           |  |
| Legal reserve                                     |                             | 4,200    |                     | _       | 4,200                     |    | _           |  |

| Discrete tax items   | (101)        | 108          | (51)         | (277)        |
|--|--------------|--------------|--------------|--------------|
| Provision (benefit) for income taxes <sup>(3)</sup>                      | <br>         | <br>(1,486)  | <br>         | (3,828)      |
| Non-GAAP Net Income  | \$<br>7,496  | \$<br>4,813  | \$<br>15,216 | \$<br>3,656  |
| Net loss per share:  |              |              |              |              |
| Basic  | \$<br>(0.14) | \$<br>(0.01) | \$<br>(0.18) | \$<br>(0.10) |
| Diluted  | \$<br>(0.14) | \$<br>(0.01) | \$<br>(0.18) | \$<br>(0.10) |
| Weighted-average shares used in computing net loss per share:            |              |              |              |              |
| Basic  | 117,909,720  | 102,862,404  | 117,649,467  | 102,861,475  |
| Diluted  | 117,909,720  | 102,862,404  | 117,649,467  | 102,861,475  |
| Non-GAAP Net Income per Share:   |              |              |              |              |
| Basic  | \$<br>0.06   | \$<br>0.05   | \$<br>0.13   | \$<br>0.04   |
| Diluted  | \$<br>0.06   | \$<br>0.05   | \$<br>0.13   | \$<br>0.03   |
| Weighted-average shares used in computing Non-GAAP Net Income per Share: |              |              |              |              |
| Basic  | 117,909,720  | 102,862,404  | 117,649,467  | 102,861,475  |
| Diluted  | 120,521,776  | 105,348,252  | 120,499,563  | 105,326,099  |

<sup>(1)</sup> Certain prior period amounts have been revised to correct an immaterial error related to certain commissions that were incorrectly capitalized. The commissions, as well as the associated payroll taxes and retirement plan contributions, were not incremental to the acquisition of customer contracts and should have been expensed as incurred. In addition, certain prior period amounts have been revised to correct other immaterial errors.

<sup>(3)</sup> For the three and six months ended June 30, 2020, the related tax effects of the adjustments to Non-GAAP Net Income were calculated using the respective statutory tax rate for applicable jurisdictions, which was not materially different from our annual effective tax rate for full year 2020 of approximately 25%. For the three and six months ended June 30, 2021, our annual effective tax rate was impacted by changes in the domestic valuation allowance. Therefore, we used a tax rate of nil for the three and six months ended June 30, 2021 as this rate was materially different than our statutory rate.

|   | Three Months Ended June 30, |        |       |        | Six Months Ended June 30, |        |          |             |  |
|---|-----------------------------|--------|-------|--------|---------------------------|--------|----------|-------------|--|
|   | 2021                        |        | 2020  |        | 2021                      |        | 2020 (1) |             |  |
|   |                             |        |       |        |                           |        | (/       | As Revised) |  |
| Net cash provided by operating activities         | \$                          | 33,999 | \$    | 16,812 | \$                        | 38,022 | \$       | 9,515       |  |
| Add:  |                             |        |       |        |                           |        |          |             |  |
| Cash paid for interest                            |                             | 3      |       | 4,528  |                           | 6      |          | 9,262       |  |
| Cash paid for acquisition-related expense         |                             | 1,033  |       | _      |                           | 1,094  |          | 1,600       |  |
| Less:   |                             |        |       |        |                           |        |          |             |  |
| Purchases of equipment and leasehold improvements | (1,921)                     |        | (327) |        | (5,211)                   |        | (1,366)  |             |  |
| Unlevered free cash flow                          | \$                          | 33,114 | \$    | 21,013 | \$                        | 33,911 | \$       | 19,011      |  |
| Unlevered free cash flow margin                   |                             | 38%    |       | 34%    |                           | 20%    |          | 16%         |  |

<sup>(1)</sup> Certain prior period amounts have been revised to correct immaterial errors.

<sup>(2)</sup> Includes the three months ended March 31, 2021, which has been revised to correct the immaterial errors noted above.