



Jamf Setup and Jamf Reset with Single Login Enhances iPhone and iPad Shared Device Management for Frontline Workers

June 1, 2021

MINNEAPOLIS, June 01, 2021 (GLOBE NEWSWIRE) -- Jamf (NASDAQ: JAMF), the standard in Apple Enterprise Management, today announced public preview of a new Single Login workflow supported by Jamf Setup and Jamf Reset to simplify and secure shared-device deployments. With this new release, a user's cloud identity credentials can be used to instantly provision and de-provision an iOS or iPadOS device for their individual needs - all while supporting a native single sign-on workflow, wirelessly and without needing IT to touch the device.

"Jamf believes there are two types of iPhone and iPad deployments in business: devices for general productivity and devices for specific workflows. Devices for productivity are assigned to an individual and used to enhance daily efficiency. Devices for specific workflows are used for a purposeful activity, and often shared amongst users, like care providers, flight attendants, or sales teams," said Josh Jagdfeld, senior director of partnerships, Jamf. "Jamf has long served both. But, with Jamf Setup and Jamf Reset — for which we hold U.S. patents — Jamf stands alone in meeting purposeful shared use cases for customers. With today's announcement of Single Login, we are proud to offer organizations looking to utilize shared devices a secure yet powerful way to do so."

[Jamf Setup and Jamf Reset were launched three years ago](#) to allow a single device to support multiple customized use cases — a game-changing ability for IT admins and users across all industries. However, many frontline workers using shared iOS devices experience "login fatigue" due to repeatedly logging into multiple applications for their daily work. Additionally, end users don't have a streamlined way of refreshing the shared device of their credentials at the end of their shift so that it's ready for the following user.

Today's launch of Single Login is intended to help users of a shared iOS device have a seamless Apple experience on their device, similar to what they have on their personally owned device. Jamf Setup and Jamf Reset with Single Login aims to:

- **Streamline the End User Workflow** - Jamf Setup and Jamf Reset with Single Login equip frontline workers with a simple way to start and end their use of a shared device - without complex technology or IT support. The workflow enhances device personalization for the duration of use while upholding security standards by only permitting authorized users to access device resources.
- **Deliver Native Cross-App Single Sign-On** - This new workflow enables a user to access a suite of apps with a single login on a company-owned shared iOS device. Users are no longer burdened by repetitive manual password entry, improving end-user experience and ease of access to frontline productivity tools.
- **Enhance Security and Management** - Jamf Setup and Jamf Reset with Single Login benefits the end user while also streamlining security and management of company devices for IT teams. The workflow allows for device assignments to be audited by IT for security and inventory management, to easily see which user is assigned to a device from the admin console or through automated reporting.
- **Simplify Device Transitions** - With Jamf Reset, once the user finishes with the device, they can quickly remove their footprint from the device to ensure it is readied for the following user within seconds. The user's role-based configuration and app settings are then cleared from the shared iOS device.

Best-in-class app providers that support industries with a large number of frontline workers are joining with Jamf to uniquely solve for these four areas; some with product available for testing today, and others who are actively working on support for the workflow.

"Modern warehouse operators use mobile computing to improve every area of their operations, and Apple helps us deliver on the shop floor. Because of this powerful platform, we can offer more efficient workflows, instant communications, error elimination, safety and regulatory compliance - all with a great user experience," said Nate Brown, CEO of EVS. "With Jamf Setup and Jamf Reset as well as our mobe3 app's support for Jamf's Single Login, we now have a new role-based and Apple-native single sign-on workflow. Warehouse operators can manage this whole app ecosystem quickly and precisely to set up their users for success. And when the user wins, we all win."

"A frictionless intersection of connecting the user's identity to a shared device is absolutely fundamental to the success of our platform," said Paul Zieske, CTO of Navv Systems, an indoor navigation and location services healthcare platform. "Navv is focused on eliminating delays from mobile workflows, so Jamf's new Single Login workflow allows us to drive a seamless, Apple-native single sign-on experience for frontline users of NavvTrack. The easier it is for users to log in and interact with our platform across their entire shift, the more precise and efficient our solution becomes, so we couldn't be more excited to support this exciting new initiative."

The Jamf Setup and Jamf Reset apps require Jamf Pro and are available today on the App Store. This workflow also relies on preview technology from Microsoft, and more information can be found here: <https://azure.microsoft.com/en-us/support/legal/preview-supplemental-terms/>

About Jamf

Jamf, the standard in Apple Enterprise Management, extends the legendary Apple experience people love to businesses, schools, and government organizations through its software and the world's largest online community of IT admins focused exclusively on Apple, Jamf Nation. To learn more, visit www.jamf.com.

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